

# visible

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*where art leaves its own field and becomes visible as part of something else*

## 2015 Visible Award

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### About

The **Visible Award** is the first international production award devoted to art work in the social sphere, that aims to **produce and sustain socially engaged artistic practices in a global context**. The Visible Award is a production award of 25.000 euros and is part of a broader research project in contemporary art practices in the social sphere, which has been initiated by Cittadellarte – Pistoletto Fondation and Fondazione Zegna, and curated by Matteo Lucchetti and Judith Wielander.

With a renewed advisory board composed of 36 curators, working and operating in emerging or more established scenes all over the world, the visible prize comes to its third edition, and takes a step further in its aim to **research, support and offer a discursive and productive platform to innovative artistic projects that are able to become visible also in fields other than the artistic ones**. Art works that are actively engaging within the social sphere, understanding art as a tool to make visible other fields and issues within the traditional art system and thus sharing an awareness about **artistic production as an active element and agency in contemporary society**, and with critical and future oriented aspirations.

Visible started up in 2009 as a research in contemporary art that lead to the publishing project "visible - when art leaves its own field and becomes visible as something else" (Sternberg Press, 2010), and produced two editions of the Visible Award, opening the jury process as a public event. Parallel to the award, Visible has activated a series of public programs comprising of exhibitions, workshops, screenings, a workbooks publishing series, and an office and project space operating in Brussels, all developed in collaboration with our global network of artists, curators, art spaces and institutional partners. To know more about the Visible platform please visit our [website](#).

## Guidelines

We're looking for artistic projects that, in a radical and pro-active way, are able to rethink our cities in their approach to urban and rural communities, put into question education models while reconsidering different ways of sharing knowledge, support alternative models of economic development and new ideas for the allocation of resources, rethink the access to information or the priority of ecological and environmental needs, as well as experimenting with participatory and democratic political models while starting these open-ended projects. These are just few examples about how artistic processes can create areas for reflection and mobilisation, acting as a field for action within the public domain, in favour of a reading of participation in art that considers the social body as a potential power for bringing about responsible change and social transformation.

The award not only takes up the discussions about the development of art in a responsible relationship with the complexities of social change, but it also offers artists real opportunities to produce, and thus the possibility to experiment and work on new visions that can have a significant impact on the shared imaginary and on reality itself. The award intends to break away from the conventions governing the production of public art in the form of monumental objects, in order to focus on a new form of commitment in art, and on the relationships between the production of art, science, and culture. In order to achieve this, it is essential to create new spaces and processes, rather than producing self-contained objects, and finding potential new areas for interaction, in which spectators can be considered as proactive subjects.

The Visible Award, thus wishes to bring out those artistic processes that manage to expand their practices from the ordinary spaces for art and enter directly into the public realm in its various representations and interpretations.

The artists and projects nominated for the previous awards are the following:

### **2011**

Moussa Alioum and Art Bakery - doGoodGoods After Now (Cameroon), Anna Best - Road for the future (United Kingdom), Ruti Sela and Maayan Amir - Extraterritory (Israel), Kajsa Dahlberg - Act II (Sweden), DAAR-Decolonizing Architecture Art Residency - Common Assembly (Palestine), Ana Laura López de la Torre - Cuadrilla Vitale (Uruguay), Alain Della Negra et Kaori Kinoshita - The Rainbow Warriors (France), Róza EL-Hassan - No Corruption Design and Romani WickArt (Hungary), Claudia Fernandez - Proyecto Meteoro (Mexico), Igor Grubic - Monument (Croatia), Helena Producciones - 8th Festival de Performance de Cali (Colombia), Malak Helmy - Notes from the North Coast (Egypt), Im Heung-soon - Adjumma Community (South Korea), Eva Kotatkova - School Under Construction (Czech Republic), NON-NON Collective - A Zola Budd City Dictionary (South Africa), Graziela Kunsch - Relação (Brazil), Kim Jinjoo - Economic Love Camp (South Korea), Nástio Mosquito - Santa Claus is going to become an immigrant (Angola), Marinella Senatore - Jammin' Drama project (Italia), Rayyane Tabet - Diary of a Sheep. The Rise and fall of an oil company (Lebanon), Temporary Services - Printed City (USA), Ultra-red - School of Echoes (USA), Urban Reactor - The Architecture of Resistance (Georgia), WOOLOO - Site Specific Hosting (Denmark), Yangjiang Group - Progressing from Invisible to Unnoticed (China).

### **2013**

Sammy Baloji - Kumbuka (Congo), Beta Local - From Tool to Tool (Puerto Rico), Mabe Bethonico - Museum of Public Concerns (Brazil), Beyond Pressure/Moe Satt - The YGN Public Art Festival, Bophana Audiovisual Resource Center - One Dollar (Cambodia), Beatrice Catanzaro - Bait Al Karama (Italy / Palestine), Caminul Cultural - Zilele Strimbe (Romania), Futurefarmers - Flatbread Society (USA), Fernando García-Dory - Paese Nuovo/New Country (Spain), Thierry Geoffrey /

Colonel - Emergency Art (Denmark), Arteam - The Garden Library (Israel), Marlon Griffith - The Powder Box (Trinidad), Dor Guez - The Christian Palestinian Archive (Israel), Honf - House of Natural Fibers - Micronation/Macronation (Indonesia), Suresh Kumar G - Per-Fumes (India), Iconoclastas - 2nd Collective Mapping Tour (Argentina), Inkanyiso Zanele Muholi - Ovi Twenty/20 (South Africa), Les Palettes du Kamer - Bakassi peninsul'art workshop (Cameroon), Maha Maamoun and Ala Younis - Kayfa-ta (Egypt), Amina Menia - Discover Algiers (Algeria), Mosireen (Egypt), Ahmet Öğüt - The Silent University (Turkey), Maria Papadimitriou - Souzy Tros (Greece), The Propeller Group - Christ the King of Bling (Vietnam), Rafani collective - The Tree of Death (Czech Republic), Mosireen - Mosireen (Egypt), Rigo 23 - Autonomous InterGalactict Space Program (Mexico / New Zealand), Ruangrupa - The Gerobak Bioskop (Indonesia), Meir Tati - Living Room Performance (Israel), Temporary Occupation - Africa is Not a Country (Mozambique), Teatro de Operações - Vivências (Brazil), Bert Theis - Isola Art Center (Italy), Yeh Wei-li - Antiquity-Like Rubbish Research & Development Syndicate (Taiwan), Siren Eun Young Jung - Imaging, queering, politicizing (South Korea), Arseniy Zhilyaev - Guided Art of Democracy (Russia).

## Procedures

It has been created a board of Curatorial Advisors, made of 36 curators that have showed in their research a specific interest in those artistic practices that find a correspondence with the goals of the prize. Every advisor is being asked to nominate a minimum of 1 artist or collective and the respective project by the 30th of December 2014. The 36 selected advisors are the following:

- 1 Elise Atangana (France/Cameroon)
- 2 Maria Del Carmen Carrion (Ecuador)
- 3 Viviana Checchia (Italy/United Kingdom)
- 4 Amy Cheng (Taiwan)
- 5 Nadia Christidi (Syria)
- 6 Clark House Initiative (India)
- 7 Ovül Ö. Durmusoglu (Turkey)
- 8 Mai Abu ElDahab (Egypt/Belgium)
- 9 Hendrik Folkerts (The Netherlands)
- 10 Maja and Reuben Fowkes (Hungary)
- 11 Silvia Franceschini (Italy)
- 12 Inti Guerrero (Colombia/Hong Kong)
- 13 Emanuele Guidi (Italy)
- 14 High&Low Bureau (Israel/The Netherlands)
- 15 Agung Hujatnikajennong (Indonesia)
- 16 Lara Khaldi (Palestine)
- 17 Boris Kostadinov (Bulgaria/Austria)
- 18 lepeuplequimanque (France)
- 19 Antonia Majaca (Croatia)
- 20 Sohrab Mohebbi (Iran/USA)
- 21 Yvette Mutumba (Germany)
- 22 Robinah Nansubuga (Uganda)
- 23 Kukiko Nobori (Japan)
- 24 Fernanda Noguera (Brasil)
- 25 María Elena Ortiz (Puerto Rico/USA)
- 26 Narawan "Kyo" Pathomvat (Thailand)

- 27 Planting Rice (Philippines)
- 28 Tamar Shafir (Israel/Italy)
- 29 Sadia Shirazi (Pakistan/USA)
- 30 Nora Sternfeld (Austria/Finland)
- 31 Sally Szwed (USA)
- 32 Emiliano Valdes (Guatemala/UK)
- 33 Jason Waite (USA/The Netherlands)
- 34 Joanna Warsza (Poland/Germany)
- 35 Antony Yung (China)
- 36 Vivian Zierl (Australia/The Netherlands)

The artists presented by the board of Curatorial Advisors will be contacted by the curators of the award and invited to submit the requested form about the nominated artistic project. The socially engaged artistic project must be an already existing one, which needs support to continue its activities, expand its horizon and impact, or evolve its formats and outcomes.

## Open Call

Parallel to this procedure we are opening a call for proposals, until April 6 (UTC+1), to let artists and collectives submit projects, from which a selection, chosen by the pre-selection committee, will join the proposals nominated by the advisory board and will be published on our website.

## Jury

The shortlisted projects, chosen by the pre-selection committee (composed by Charles Esche, Van Abbemuseum director; Francesco Manacorda, Tate Liverpool director; two representatives of the two foundations, Michelangelo Pistoletto and Andrea Zegna, and the Visible project curators) in May, will enter the jury phase which will be held as a public event at Tate Liverpool in October 2015 in the form of a temporary parliament, chaired by Chris Dercon, Tate Modern director, and involving a great number of socially engaged artistic practices experts and users.



**Fondazione Zegna**